

Tickets are limited.

Please reply by January 10, 2026.

- ____ YES, I will attend.
Number of tickets: ____ at \$100 each
- ____ YES, I will attend. Number of
10-person tables: ____ at \$1200 each
- ____ YES, I will support this event with a
tax-deductible sponsorship (see reverse).
- ____ No, I am unable to attend the event,
but please accept my tax-deductible
donation of \$ ____ to support IT'S IN
YOUR JEANS programs.

\$ _____ TOTAL AMOUNT ENCLOSED

Please make checks payable to:
It's In Your Jeans - Downriver

Kindly mail this portion
along with your donation to:

It's In Your Jeans - Downriver
P.O. Box 816
Trenton, MI 48183

Name _____

Address _____

City _____

State _____ Zip Code _____

Phone Number _____

Email Address _____

Credit Card Information

CC Number _____

Exp. Date ____/____ CVV _____

Sponsorship Questions: Cindy Czarnik
734-231-3800, cindyczarnik@msn.com
Kevin Rourke (kkrouke@hotmail.com)
Michelle Hotea 734-620-8294,
mihaela1005@yahoo.com



«Name»
«Company»
«Address»
«Address 2»
«City», «St» «Zip» «Country»

It's In Your Jeans - Downriver
P.O. Box 816
Trenton, MI 48183

PRE-SORTED
NON-PROFIT
US POSTAGE
PAID
DEARBORN, MI
PERMIT 194

You're Invited

**Diamonds
& Denim**

**DOWNRIVER'S SIGNATURE
CHARITY EVENT**

Presented by **HENRY
FORD
HEALTH**

SATURDAY • JANUARY 31, 2026

6:00 PM Cocktails 7:00 PM Dinner

Crystal Gardens
16703 Fort St • Southgate, MI 48195



CHECK ME OUT. COUNT ME IN.

Join us in the fight against lung, colorectal, prostate, and testicular cancers in the Downriver community.

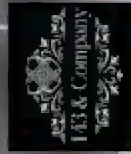
It's In Your Jeans Downriver is committed to raising awareness of the cancers prevalent to men. Our fundraising efforts, through events like Diamonds & Denim are key to continuing our crusade into the future. Over the last 9 years, we have disbursed over **\$260,000**, thanks to our supporters! These funds have gone on to help Downriver men who are battling cancer with medical and personal expenses due to loss of work or hardship. We also partner with our local hospitals, donating funds for screenings/education, equipment, and technology to enhance the care of these patients. We hope you join us as a guest, sponsor, donor, or volunteer. **Together, we make a difference!**

Dress in your dazzling
DIAMONDS & DENIM
attire and compete in our
**3RD ANNUAL BEST DRESSED
CONTEST** to win a prize!

SPONSORED BY



KEVIN JAMES MENSWEAR



Live Entertainment by Wisteria

**DINNER, DRINKS, DANCING,
BASKET RAFFLE, 50/50,
SILENT AUCTION, &
BOTTLE PULL**

**DIAMOND RAFFLE
SPONSORED BY**



We provide financial assistance toward educational programs and preventative cancer screenings for men in our community. If you or someone you know is battling cancer, please do not hesitate to reach out to us for help. In addition to screenings, ILYJ Downriver is willing to offer assistance toward non-insurance covered expenses, including but not limited to transportation, childcare, deductibles, medication, and integrative medicine.

Requests can be directed to:
info@itsinyourjeansdownriver.org

SPONSORSHIP OPPORTUNITIES

ACID WASH/TITLE SPONSOR - \$4,000

"Your Company Name" presents Diamonds and Denim on all mailings and event materials
Twenty (20) tickets to event (2 full tables)
Event recognition
Marketing, event material, and social media recognition

SOLD

THE SKINNY/ENTERTAINMENT SPONSOR - \$2,000

(One sponsorship available)

Stage Sponsored by "Your Company Name" to event
Ten (10) tickets to event (one full table)
Marketing, event material, and social media recognition

SOLD

BOOT CUT/PHOTO BOOTH SPONSOR - \$2,000

(One sponsorship available)

"Your Company Name/Logo" on digital photos printed at event
Ten (10) tickets to event (one full table)
Marketing, event material, and social media recognition

SOLD

BEST DRESSED CONTEST SPONSOR - \$1,750

(One sponsorship available)

Contest Sponsored by "Your Company Name" in all communications
Ten (10) tickets to event (one full table)
Marketing, event material, and social media recognition
Opportunity to set up display

SOLD

STONE WASH/BAR SPONSOR - \$1,750

Bar Sponsored by "Your Company Name"

Ten (10) tickets to event (one full table)
Marketing, event material, and social media recognition

VINTAGE WASH/FOOD SPONSOR - \$1,750

Food Sponsored by "Your Company Name"

Ten (10) tickets to event (one full table)
Marketing, event material, and social media recognition

RELAXED FIT/TABLE SPONSOR - \$1,200

Ten (10) tickets to event (one full table)

Marketing, event material, and social media recognition

HIGH RISE SPONSOR - \$600

Four (4) tickets to event

Marketing, event material, and social media recognition



Your Donation is Tax Deductible
Non-Profit Tax ID #81-1842295

