



2027 Sponsorship Opportunities

Diamonds & Denim Event - January 23, 2027 at Crystal Gardens in Southgate, MI

Acid Wash/Title Sponsor - \$4,000

- “Your Company Name” presents Diamonds and Denim on all mailings and event materials
- Twenty (20) tickets to event (2 full tables)
- Event recognition
- Marketing, event material, and social media recognition

The Skinny/Entertainment Sponsor - \$2,000

- Stage Sponsored by “Your Company Name” sign at event
- Ten (10) tickets to event (full table)
- Marketing, event material, and social media recognition

Boot Cut/Photo Booth Sponsor - \$2,000

(One sponsorship available)

- “Your Company Name/Logo” on digital photos printed at event
- Ten (10) tickets to event (full table)
- Marketing, event material, and social media recognition

Best Dressed Contest Sponsor - \$1,750

- Contest Sponsored by “Your Company Name” in all communications
- Ten (10) tickets to event (full table)
- Marketing, event material, and social media recognition
- Opportunity to set up display

Stone Wash/Bar Sponsor - \$1,750

- Bar sponsored by “Your Company Name” sign at event
- Ten (10) tickets to event (full table)
- Marketing, event material, and social media recognition

Vintage Wash/Food Sponsor - \$1,750

- Food sponsored by “your company name” sign at event
- Ten (10) tickets to event (full table)
- Marketing, event material, and social media recognition

Relaxed Fit/Table sponsor - \$1,200

- Ten (10) tickets to event (full table)
- Marketing, event material, and social media recognition

High Rise sponsor - \$600

- Four (4) tickets to event
- Marketing, event material, and social media recognition

Event Tickets - \$100

Your Donation is Tax Deductible
Non-Profit Tax ID #81-1842295



SPONSORSHIP FORM



Diamonds & Denim Event
January 23rd, 2027 @ Crystal Gardens in Southgate

Please send checks and this form to:

It's In Your Jeans Downriver
P.O. Box 816
Trenton, MI 48183



Sponsorship Package: _____
(Choose from those on previous page)

Company Name: _____
(Name you would like on signage)

Company Address: _____

Contact Name: _____

Contact Phone Number: _____

Contact Email Address: _____

Method of Payment: Check ☐ Credit Card ☐

Card Number: _____

Expiration Date: _____ CVV: _____ Billing Zip Code: _____

Gift in Kind Donation: (Specify the raffle item or value you are donating to the event)	
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For further information please contact Michelle Hotea (mihaela1005@yahoo.com; 734-620-8294),
Cindy Czarnik (cindyczarnik@msn.com; 734-231-3800) or Kevin Rourke (kkrouke@hotmail.com)

THANK YOU FOR YOUR SUPPORT IN MAKING THIS EVENT A GREAT SUCCESS!